



# INTERBRIDE

INTERNATIONAL | FASHION FAIR | DÜSSELDORF

**04. - 06. 05 | 2019**

## INTERBRIDE - KEY FACTS

### The INTERBRIDE Exhibition

- ▶ INTERBRIDE is the **leading exhibition for wedding, bridal and event fashions in the heart of Europe**. The B2B exhibition offers buyers around the world the chance to view and order all the latest collections up close and personal.
- ▶ In 2019 INTERBRIDE take place from **04 to 06 May 2019** at the exhibition grounds of Germany's fashion capital Düsseldorf.
- ▶ The venue for the 7th INTERBRIDE is Hall 3.

### Background

INTERBRIDE GmbH was founded in 2012 through an initiative of 23 wedding, bridal and event fashion manufacturers with the aim of establishing a top quality exhibition setting for the industry. It comes as the answer to the wish of industry professionals and specialty retailers for an exhibition embodying a concept that is modern, international and transparent for all participants.

### Facts

|                          |                                 |
|--------------------------|---------------------------------|
| <b>Managing Director</b> | <b>Ulrich Wendel</b>            |
| <b>Venue</b>             | Messe Düsseldorf, Hall 3        |
| <b>Exhibitors (2019)</b> | 180 international manufacturers |
| <b>Opening Times</b>     | <b>04 to 06 May 2019</b>        |
|                          | Opening time: 9:00 a.m.         |
|                          | Last admission: 6:00 p.m.       |
|                          | Closing time: 8:00 p.m.         |
|                          | <b>06 May 2019</b>              |
|                          | Closing time: 5:00 p.m.         |



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**Admission**

Free of charge

**Target groups**

International retailers for wedding, bridal and event fashions

**Visitors 2019**

5,000 attendees, 40 percent foreign guests from a total of 50 nations

**Selected participating countries 2019**

Australia, Austria, Belgium, Brazil, Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, Netherlands, Norway, Poland, Spain, Sweden, Switzerland, United Kingdom

**Press contact**

For questions on all aspects of the INTERBRIDE exhibition, please contact:

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